

Curriculum-Vitae

Rahul Kumar Singh

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Objective

Aiming to be associate with a progressive organization that gives me a wide scope, which will update my knowledge and skill in accordance with latest trends, and to be a Part of a team that works towards the growth of the organization.

Summary of qualifications

Master of Computer Applications (MCA):
Result awaiting, (2006-2009)

Software Quality Testing (SQT):
From: Advance Training System (ATS), New Delhi
With Excellent Grade.

Bachelor of Computer Applications (BCA):
From: Indira Gandhi National Open University (2003-2006)
With 60.08 %

Intermediate (Maths and Science):
From: Board Of Secondary Education Madhya Pradesh, Bhopal
(2003), With 55.33 %

Matriculation:
From: Board Of Secondary Education Madhya Pradesh, Bhopal (2001),
With 63.80 %

Professional Profile

Currently Working as a Sr. Search Engine Optimization (SEO) Specialist at Indus Infoteck. (Experience - 2.11 Years), responsibilities are:

- Search Engine Optimization (SEO) Specialist.
 - Pre SEO Audit & Benchmarking:
 - ✓ Detailed Website Analysis.
 - ✓ Website Structure Analysis.
 - ✓ Link Analysis.
 - ✓ Pre SEO Markup Analysis.
 - ✓ Keyword Research.

- On Page SEO:
 - ✓ Meta tags (Title, Description & Keyword)
 - ✓ Hyperlink Optimization
 - ✓ Configuration of image Alt tags and anchor tags
 - ✓ Head Tag
 - ✓ Content Optimization
 - ✓ HTML Site Map
 - ✓ XML Site Map
 - ✓ Robot.txt file
 - ✓ Page Size
 - ✓ Keyword Proximity
 - ✓ Content optimization
- Off Page SEO:
 - ✓ One way links
 - ✓ Directory links
 - ✓ Anchor Text Optimization
 - ✓ Competitor Link Audits & Analysis
 - ✓ Link Tracking and Monitoring
- Submission:
 - ✓ Search Engine Submission
 - ✓ Directory Submission
 - ✓ Blog posting/commenting
 - ✓ Press release submission
 - ✓ Article submission
 - ✓ Forum participation
 - ✓ Forum posting
 - ✓ Sweepstakes submissions
 - ✓ Bookmarking
- Blog creation:
 - ✓ www.Blogger.com
 - ✓ www.Wordpress.com
 - ✓ www.Squidoo.com
- Measuring:
 - ✓ Search engine rankings for key search terms
 - ✓ Number of inbound links
 - ✓ Google Page Rank
 - ✓ Number of visitors
 - ✓ Source of visitors
 - ✓ Reporting the Results
- Webmaster Tools Account:
 - ✓ Google webmaster tools
 - ✓ Bing – Webmaster Center
 - ✓ Yahoo! Site Explorer
- Email marketing:
 - ✓ Text based Email.
 - ✓ HTML based Email.
 - ✓ Send email using automated tool Groupmail.

- Work with other Google Products:
 - ✓ Analytics
 - ✓ Adword
 - ✓ AdSense
 - ✓ Sites
 - ✓ Local Business Center
 - ✓ Website Optimizer
- Worked with affiliate websites www.cj.com and www.shareasale.com.
- Maintenance of the website www.solanova.com.
- Manual testing of the website www.solanova.com.
- Network and Systems administration (Knowledge about work remotely using LogMeIn.com).
 - ✓ Network administration.
 - ✓ System formatting and operating system Installation.
 - ✓ Domain user management.

Search Engine Optimization (SEO) at Creative Web Soft Solutions, New Delhi.

- Experience:
 - ✓ February 2007 — February 2008 (1 year 1 month)
- Responsibilities:
 - ✓ Work on Meta tags (Keywords, Title and Description).
 - ✓ Search Engine Submission
 - ✓ Directory Submission
 - ✓ Blog posting/commenting
 - ✓ Press release submission
 - ✓ Article submission
 - ✓ Forum participation
 - ✓ Forum posting
 - ✓ Sweepstakes submissions
 - ✓ Bookmarking

Technology Exposure

Operating System : Windows 98/2000/XP/Vista/Windows7.
 Language Known : ASP.NET, C#, C, C++, VB 6.0, PHP
 Database : SQL Server. My SQL
 Back Office Packages : MS Office (Word, Excel, PowerPoint, Excess).
 Internet : Excellent knowledge of internet.

Hobbies & Interests

- Internet Surfing.
- Playing Cricket.
- Listening songs.

Personal Details	➤	Father's Name	Mr. Manan Singh
	➤	Date of Birth	12 June 1986
	➤	Gender	Male
	➤	Nationality	Indian
	➤	Marital Status	Single
	➤	Language known	English, Hindi

Date...
Place: New Delhi (India)

(Rahul Kumar Singh)